



Happy
Diwali
Festival Of Light

DIVYA JYOTI ASSOCIATION, INC.
PRESENTS



Let's Light up Liberty Avenue

Grand
Diwali

Celebration

SATURDAY, 15TH OCTOBER 2022
Free Cultural Show, Henna, Tassa and More!



**SPONSORSHIP
PACKAGE**

DIVYA JYOTI ASSOCIATION, INC.

151-34 136TH AVENUE, NY 11434

TELEPHONE: 347.426.5399 EMAIL: INFO@DIWALIMOTORCADE.COM

NON-PROFIT TAX EXEMPT 501(C)(3) # 27-3544316

A MESSAGE FROM THE PRESIDENT

The Divya Jyoti Association, a non-profit 501 (c) 3 organization dedicated towards the celebration of Diwali (The Hindu Festival of Lights) within the Indo-Caribbean and Asian community in NY metro area, is proud to announce its Grand Diwali Celebration to be held on Saturday, October 15th, 2022, on Liberty Avenue between Lefferts Blvd and 120 Street in the heart of the busy South Richmond Hill business district.

The Grand Diwali Celebration welcomes the community with an illuminating cultural experience. Featuring many interactive experiences ranging from cultural dance, henna, tassa, live entertainment and a Diwali pavilion, providing an excellent promotional opportunity for businesses.

I would like to take this opportunity to thank you for considering to be a sponsor at this event. Large family crowds are expected giving you a unique opportunity to showcase your products and services. As a sponsor, you can choose various levels of sponsorship that is suitable to promote and market your business.

As always, we are committed to helping local charities, a portion of this year's proceeds will benefit our youth scholarship program.

We appreciate your consideration and look forward to working with you and seeing you at the Grand Diwali Celebration 2022.

Sincerely,

Lakshmee Singh
President
Divya Jyoti Association, Inc.



PROMOTION OPPORTUNITY

(VISIBILITY, EXPOSURE AND NETWORKING)



The Grand Diwali Celebration provides fantastic promotional opportunity for businesses!

The event is promoted through print, radio and digital media. Social media promotions have been the key to success as one can reach out to a much larger audience. All these promotional activities put your business and products between the masses. The event gives you an excellent visibility, exposure and opportunities for networking.

The Grand Diwali Celebration offers a wide array of unique and engaging sponsor activation opportunities. The event will deliver your brand to large family crowds!

Take advantage of the opportunity to make a lasting connection with the South Richmond community!



Sponsorship Benefits

\$5,000 Gold Level

- Recognition:**
- 20' x 10' event space with premier location selection
 - Opportunity to speak on stage.
 - Opportunity for stage banner with upfront placement
 - (10) Commercials via 'Let's Talk With Lakshmee' radio show.
 - Logo Inclusion on all printed material
 - Logo on our website
 - Social media engagement

\$3,000 Ruby Level

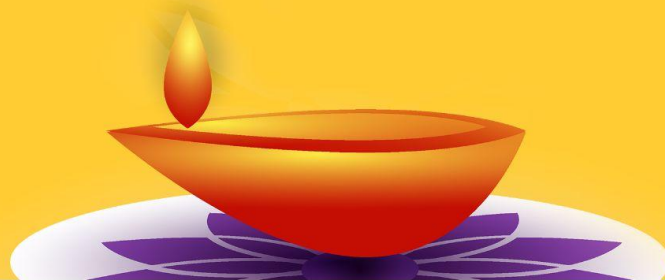
- Recognition:**
- 10' x 10' event space with location selection
 - Opportunity for stage banner placement
 - (5) Commercials via 'Let's Talk With Lakshmee' radio show.
 - Logo Inclusion on all printed material
 - Logo on our website
 - Social Media Engagement

\$1,500 Pearl Level

- Recognition:**
- 10' x 10' event space
 - Logo inclusion on all printed material
 - Logo on our website
 - Social media engagement

****Your Support Allows Us To Illuminate Liberty Avenue With A Beautiful Happy Diwali Sign & Lighting.
Please Show Your Support For Our Community****

We look forward to working with you to preserve this great and long-standing community event.



CONTACT US

For additional information regarding
SPONSORSHIP OPPORTUNITIES,
Please contact Lakshmee Singh

- Cell: 917-685-5493
- Email: lakshmee.singh@gmail.com •

